

A DIGITAL CULTURAL CONTENT INTELLIGENT RECOMMENDATION SYSTEM DRIVEN
BY COMPUTERS AND ARTIFICIAL INTELLIGENCE

ABSTRACT

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The present invention discloses a computer and artificial intelligence-driven intelligent recommendation system for digital cultural content, involving computer technology, artificial intelligence technology, and the field of digital culture. The system, through a data acquisition module, a dynamic user portrait construction module, and an AI recommendation decision-making module, embeds a copyright compliance verification mechanism and a cross-modal content collaboration strategy to generate personalized and compliant digital cultural content recommendation results, which are presented to users through an output interaction module.

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FIG. 1