



DIPARTIMENT TAL-KUMMERĊ  
Direttorat tar-Registrazzjonijiet tal-Proprietà  
Industrijali

MALTA

COMMERCE DEPARTMENT  
Industrial Property Registrations Directorate

## Extract from Register

**(210) Trademark reference:** 71671

**Extract Date:** 08 June 2026

**(220) Application Date:** 30.01.2026

**Status:** AwaitingOpposition

**(731) Applicant/s:**

YOYI HOLDING PTE. LTD.  
9 RAFFLES PLACE  
#26-01, REPUBLIC PLAZA  
048619  
Singapore

**(740) Representative:**

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**(550) Type:** Figurative-word

**(540) Representation:**



**(531) Represented by the following vienna codes:**27.05.01 27.05.17 24.17.04

**(540) Representation of the mark / Search word:** YOYI!

**(511) Class No: 35**

Administration of consumer loyalty programs; Administration of frequent flyer programs; Administrative assistance in responding to calls for tenders / administrative assistance in responding to requests for proposals [rfps]; Administrative processing of purchase orders; Administrative services for medical referrals; Administrative services for the relocation of businesses; Advertising / publicity; Advertising agency services / publicity agency services; Advertising by mail order; Advertising services to create brand identity for others; Advisory services for business management; Appointment reminder services [office functions]; Appointment scheduling services [office functions]; Arranging and

conducting of commercial events; Arranging newspaper subscriptions for others; Arranging subscriptions to electronic toll collection [ETC] services for others; Arranging subscriptions to telecommunication services for others; Auctioneering; Bill-posting; Book-keeping / accounting; Business appraisals; Business auditing; Business consultancy services for digital transformation; Business efficiency expert services; Business inquiries; Business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; Business intermediary services relating to the matching of various professionals with clients; Business investigations; Business management and organization consultancy; Business management assistance; Business management consultancy; Business management for freelance service providers; Business management of hotels; Business management of performing artists; Business management of reimbursement programs for others; Business management of sports people; Business organization consultancy; Business project management services for construction projects; Business research; Commercial administration of the licensing of the goods and services of others; Commercial information agency services; Commercial intermediation services; Commercial lobbying services; Commercial or industrial management assistance; Competitive intelligence services; Compilation of information into computer databases; Compilation of statistics; Compiling indexes of information for commercial or advertising purposes; Computerized file management; Computerized management of medical records and files; Consultancy regarding advertising communication strategies; Consultancy regarding public relations communication strategies; Consumer profiling for commercial or marketing purposes; Corporate communications services; Cost price analysis; Data processing services [office functions]; Data search in computer files for others; Demonstration of goods; Development of advertising concepts; Development of marketing concepts; Direct mail advertising; Dissemination of advertising matter; Distribution of samples; Drawing up of statements of accounts; Economic forecasting; Employment agency services; Financial auditing; Gift registry services; Import-export agency services; Influencer marketing; Interim business management; Invoicing; Layout services for advertising purposes; Lead generation services; Market intelligence services; Market studies; Marketing; Marketing in the framework of software publishing; Marketing research; Media relations services; Modelling for advertising or sales promotion; Negotiation and conclusion of commercial transactions for third parties; Negotiation of business contracts for others; News clipping services; Office machines and equipment rental; Online advertising on a computer network; Online ordering services in the field of restaurant take-out and delivery; Online retail services for downloadable and pre-recorded music and movies; Online retail services for downloadable digital music; Online retail services for downloadable ring tones; Opinion polling; Organization of exhibitions for commercial or advertising purposes; Organization of fashion shows for promotional purposes; Organization of trade fairs; Outdoor advertising; Outsourced administrative management for companies; Outsourcing services [business assistance]; Pay per click advertising; Payroll preparation; Personnel management consultancy; Personnel recruitment; Photocopying services; Preparation of business profitability

studies; Presentation of goods on communication media, for retail purposes; Price comparison services; Procurement services for others [purchasing goods and services for other businesses]; Production of advertising films; Production of teleshopping programs; Professional business consultancy; Promotion of goods and services through sponsorship of sports events; Promotion of goods through influencers; Providing business information; Providing business information via a website; Providing commercial and business contact information; Providing commercial information and advice for consumers in the choice of products and services; Providing telephone directory information; Providing user rankings for commercial or advertising purposes / providing user ratings for commercial or advertising purposes; Providing user reviews for commercial or advertising purposes; Provision of an online marketplace for buyers and sellers of goods and services; Psychological testing for the selection of personnel; Public relations; Publication of publicity texts; Publicity material rental; Radio advertising; Reception services for visitors [office functions]; Registration of written communications and data; Rental of advertising space; Rental of advertising time on communication media; Rental of billboards [advertising boards]; Rental of cash registers; Rental of office equipment in co-working facilities; Rental of photocopying machines; Rental of sales stands; Rental of vending machines; Retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Retail services for works of art provided by art galleries; Retail services relating to bakery products; Sales promotion for others; Sales prospecting for others; Scriptwriting for advertising purposes; Search engine optimization for sales promotion; Secretarial services; Shop window dressing; Shorthand; Sponsorship search; Systemization of information into computer databases; Targeted marketing; Tax filing services; Tax preparation; Telemarketing services; Telephone answering for unavailable subscribers; Telephone switchboard services; Television advertising; Transcription of communications [office functions]; Typing; Updating and maintenance of data in computer databases; Updating and maintenance of information in registries; Updating of advertising material; Web indexing for commercial or advertising purposes; Website traffic optimization / website traffic optimisation; Wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Word processing; Writing of curriculum vitae for others / writing of résumés for others; Writing of publicity texts.

Representations of trade marks and other marks are open to public inspection at this Office in terms of law and may be inspected by all those interested.

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