



DIPARTIMENT TAL-KUMMERĊ  
Direttorat tar-Registrazzjonijiet tal-Proprietà  
Industrijali

MALTA

COMMERCE DEPARTMENT  
Industrial Property Registrations Directorate

## Extract from Register

**(210) Trademark reference:** 60870

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**Status:** Registered

**(731) Applicant/s:**

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**(550) Type:** Word

**(540) Representation of the mark / Search word:** CoinMarketExpert

**(511) Class No: 35**

Business marketing services; Business promotion; Computerised business promotion; Copywriting; Copywriting for advertising and promotional purposes; Compilation of advertisements; Compilation of advertisements for use on the internet; Business promotion services; Collection of information relating to advertising; Compilation of advertisements for use as web pages; Compilation of advertisements for use on internet web pages; Compilation of advertisements for use as web pages on the Internet; Compilation of statistics relating to advertising; Compilation, production and dissemination of advertising matter; Composing advertisements for use as webpages; Composing advertisements for use as web pages; Consumer profiling for commercial or marketing purposes; Database marketing; Digital marketing; Direct market advertising; Direct marketing; Direct marketing services; Financial marketing; Internet marketing; Marketing; Online advertisements; Online advertising; Online advertising network matching services for connecting advertisers to websites; Pay per click advertising; Placing advertisements for others; Planning of marketing strategies; Planning services for advertising; Promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with sports competitions; Promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with sporting activities; Promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with awards programs; Promoting the goods and services of others over the Internet; Promoting the goods

and services of others via a global computer network; Promoting the goods and services of others via computer and communication networks; Promoting the goods and services of others; Promoting the goods and services of others through discount card programs; Promoting the designs of others by means of providing online portfolios via a website; Promoting the artwork of others by means of providing online portfolios via a website; Promoting the goods and services of others through advertisements on Internet websites; Promoting the goods and services of others by means of a loyalty rewards card scheme; Promoting the goods and services of others by means of a preferred customer program; Promoting the goods and services of others through infomercials; Promoting the music of others by means of providing online portfolios via a website; Promoting the sale of fashion goods through promotional articles in magazines; Promoting the sale of goods and services of others through promotional events; Promoting the sale of the services [on behalf of others] by arranging advertisements; Promotion, advertising and marketing of on-line websites; Promotion [advertising] of business; Production of advertising matter; Production of advertising material; Production of advertising materials; Production of advertising matter and commercials; Production of advertising films; Production of cinema commercials; Production of commercials; Production of infomercials; Production of radio advertisements; Promoting services for baseball game; Promoting a series of films for others; Promotion [advertising] of travel; Promotion [advertising] of concerts; Promotion of financial and insurance services, on behalf of third parties; Promotion of goods and services for others; Promotion of goods and services through sponsorship of international sports events; Promotion of goods and services through sponsorship of sports events; Promotion of insurance services, on behalf of third parties; Promotion of musical concerts; Promotion of special events; Promotion of sports competitions and events; Promotion services; Promotion services relating to esports events; Promotional advertising carried out via the telephone; Promotional advertising for exploration projects; Promotional advertising relating to philosophical instruction; Promotional advertising relating to philosophical training; Promotional advertising services; Promotional and advertising services; Promotional management for sports personalities; Promotional management of celebrities; Promotional marketing; Promotional marketing services using audiovisual media; Promotional services; Promotional services provided by telephone; Providing a searchable online advertising guide featuring the goods and services of online vendors; Providing a searchable online advertising guide featuring the goods and services of other on-line vendors on the internet; Providing advertising services; Providing advice in the field of business management and marketing; Providing assistance in the field of product commercialization within the framework of a franchise contract; Providing assistance in the field of product commercialization; Providing business marketing information; Providing information in the field of marketing; Providing marketing information via websites; Providing searchable online advertising guides; Providing user rankings for commercial or advertising purposes; Providing user ratings for commercial or advertising purposes; Providing user reviews for commercial or advertising purposes; Provision and rental of advertising space, time and media; Provision of

advertising information; Provision of advertising space, time and media; Provision of information relating to advertising; Provision of information relating to marketing; Provision of marketing information; Provision of marketing reports; Provision of models for advertising; Provision of models for promotional purposes; Public relations; Public relations agency; Public relations services; Publication of advertising matter; Publication of advertising literature; Publication of advertising texts; Publication of printed matter for advertising purposes; Publication of printed matter for advertising purposes in electronic form; Publication of publicity materials; Publication of publicity material; Publication of publicity texts; Publication of publicity materials on-line; Publication of publicity materials and texts; Publicity; Publicity agencies; Publicity agency services; Publicity agents; Publicity and advertising; Publicity and promotional services; Publicity and sales promotion services; Publicity and sales promotion; Publicity bureau services; Publicity column preparation; Publicity columns preparation; Publicity leaflets (Issuing of -); Publicity material (Preparation of -); Publicity publication services; Publicity services; Publicity texts (Publication of -); Publicity texts (Writing of -); Radio advertising; Radio advertising and commercials; Radio and television advertising; Real estate marketing; Referral marketing; Reproduction of advertising material; Response advertising; Sales promotion; Sales promotion for others; Sales promotion for others through trading stamp schemes; Sales promotion for third parties; Sales promotion services; Sales promotion services for third parties; Sales promotion using audiovisual media; Administration of competitions for advertising purposes; Administration of contests for advertising purpose; Administration of incentive award programs to promote the sale of the goods and services of others; Administration relating to marketing; Advertisement and publicity services by television, radio, mail; Advertisement for others on the Internet; Advertisement via mobile phone networks; Advertisements (Placing of -); Advertisements (Preparing of -); Advertising; Advertising on the Internet for others; Advertising of the services of other vendors, enabling customers to conveniently view and compare the services of those vendors; Advertising of the goods of other vendors, enabling customers to conveniently view and compare the goods of those vendors; Advertising of commercial or residential real estate; Advertising of cinemas; Advertising of business web sites; Advertising matter (Production of -); Advertising, including on-line advertising on a computer network; Advertising in the popular and professional press; Advertising in the field of tourism and travel; Advertising in periodicals, brochures and newspapers; Advertising, including promotion of products and services of third parties through sponsoring arrangements and licence agreements relating to international sports' events; Advertising, marketing and promotional consultancy, advisory and assistance services; Advertising material (Updating of -); Advertising for others; Advertising for motion picture films; Advertising copywriting; Advertising by transmission of on-line publicity for third parties through electronic communications networks; Advertising business especially in the field of telematic and telephone networks; Advertising and publicity; Advertising automobiles for sale by means of the Internet; Advertising and publicity services; Advertising and promotion services and related consulting; Advertising and promotional services; Advertising and

promotion services; Advertising and marketing services provided by means of social media; Advertising and marketing services provided by means of blogging; Advertising and marketing services provided via communications channels; Advertising and marketing; Advertising and marketing services; Advertising and advertisement services; Advertising analysis; Advertising agency services; Advertising agencies; Advertising particularly services for the promotion of goods; Advertising planning; Advertising, promotional and public relations services; Advertising relating to pharmaceutical products and in-vivo imaging products; Advertising relating to transport and delivery; Advertising services; Advertising services by means of television screen based text; Advertising services by means of sandwich board; Advertising services for architects; Advertising services for the promotion of beverages; Advertising services for promoting the brokerage of stocks and other securities; Advertising services for the literary industry; Advertising services for the promotion of e-commerce; Advertising services of a radio and television advertising agency; Advertising services provided for florists; Advertising services provided by television; Advertising services provided over the internet; Advertising services provided via the internet; Advertising services provided for others; Advertising services provided by a radio and television advertising agency; Advertising services provided via a data base; Advertising services relating to data bases; Advertising services relating to the provision of business; Advertising services relating to real property; Advertising services relating to financial investment; Advertising services relating to the marine and maritime industry; Advertising services relating to pharmaceuticals; Advertising services relating to in vivo imaging products; Advertising services relating to pharmaceutical products; Advertising services relating to the sale of goods; Advertising services relating to in vivo imaging apparatus; Advertising services relating to the commercialization of new products; Advertising services relating to motor cars; Advertising services relating to the recruitment of personnel; Advertising services relating to the sale of motor vehicles; Advertising services relating to books; Advertising services relating to the transport industries; Advertising services relating to the sale of personal property; Advertising services relating to the travel industries; Advertising services relating to pharmaceuticals for the treatment of diabetes; Advertising services relating to financial services; Advertising services relating to newspapers; Advertising services relating to public works; Advertising services relating to the motor vehicle industry; Advertising services relating to hotels; Advertising services relating to jewelry; Advertising services relating to cosmetics; Advertising services relating to perfumery; Advertising services relating to esports events; Advertising services to create corporate and brand identity; Advertising services to promote the sale of beverages; Advertising services to promote public awareness of the benefits of shopping locally; Advertising services to promote public awareness of medical conditions; Advertising through all public communication means; Advertising the goods and services of online vendors via a searchable online guide; Advertising text publication services; Advertising services to promote public awareness of medical issues; Advertising services to promote public awareness of social issues; Advertising services to promote public awareness of environmental matters; Advertising services to

promote public awareness in the field of social welfare; Advertising services to promote public awareness of environmental issues and initiatives; Advertising via electronic media and specifically the internet; Advertising via the Internet; Advice in the field of business management and marketing; Affiliate marketing; Agency services for promoting sports personalities; Analysis of advertising response; Analysis of advertising response and market research; Analysis of the public awareness of advertising; Announcement services for advertising purposes; Arrangement of advertising; Arranging advertising and promotional contracts for others; Arranging advertising contracts for others; Arranging and conducting marketing promotional events for others; Arranging and conducting of advertising events; Arranging and conducting of marketing events; Banner advertising; Bill-posting; Bill sticking; Assistance to management in commercial enterprises in respect of advertising; Assistance in product commercialization, within the framework of a franchise contract; Arranging promotion of charitable fundraising events; Arranging of product launches; Arranging of presentations for advertising purposes; Arranging of competitions for advertising purposes; Arranging of advertising in cinemas; Arranging and placing of advertisements; Arranging and conducting of promotional events; Blogger outreach services; Brand creation services; Brand creation services (advertising and promotion); Brand evaluation services; Brand positioning; Brand positioning services; Brand strategy services; Brand testing; Business advertising services relating to franchising; Business assistance relating to corporate identity; Business assistance relating to business image; Business promotion services provided by audio/visual means; Business promotion services provided by telephone; Business promotion services provided by telex; Chamber of commerce services for the promotion of trade; Chamber of commerce services for the promotion of commerce; Chamber of commerce services for the promotion of businesses; Cinema advertising; Cinematographic film advertising; Classified advertising; Classified advertising services; Corporate identity services; Creating advertising material; Design of advertising brochures; Design of advertising flyers; Design of advertising logos; Design of advertising materials; Design of marketing surveys; Developing promotional campaigns for business; Developing promotional campaigns for businesses; Development and implementation of marketing strategies for others; Development of advertising concepts; Development of marketing strategies and concepts; Development of promotional campaigns; Digital advertising services; Displaying advertisements for others; Dissemination of data relating to advertising; Distribution of advertising, marketing and promotional material; Drafting of publicity material; Editing of publicity texts; Electronic billboard advertising; Electronic publication of printed matter for advertising purposes; Estimations for marketing purposes; Evaluating the impact of advertising on audiences; Event marketing; Exhibitions (Conducting -) for commercial purposes; Franchising services providing marketing assistance; Graphic advertising services; Information services relating to advertising; Issuing and updating of advertising texts; Issuing of publicity leaflets; Layout services for advertising purposes; Loyalty, incentive and bonus program services; Magazine advertising; Management assistance for promoting business; Market campaigns; Market prospecting; Marketing agency services; Marketing by

telephone; Marketing in the framework of software publishing; Marketing information; Marketing services; Marketing services in the field of dentistry; Marketing services in the field of travel; Marketing services in the field of restaurants; Marketing services provided by means of digital networks; Marketing services relating to esports events; Marketing the goods and services of others; Media buying services; Mediation of advertising; Merchandising; Merchandizing; Modeling agency services; Modeling for advertising or sales promotion; Modeling services for advertising or sales promotion; Modelling agency services relating to advertising; Modelling agency services for advertising purposes; Modelling agency services for sales promotion purposes; Newspaper advertising; Negotiation of advertising contracts; Modelling for advertising or sales promotion; Modelling and models for advertising or sales promotion; Modelling agency services relating to sales promotions; On-line advertising; On-line advertising and marketing services; On-line advertising on a computer network; On-line advertising on computer networks; On-line advertising on computer communication networks; On-line advertising via a computer communications network; On-line promotion of computer networks and websites; Online advertising on a computer network; Online advertising on computer networks; Online advertising services; Online advertising via a computer communications network; Online community management services; Online marketing; Organisation of prize draws for advertising purposes; Outdoor advertising; Organisation of trade fairs for advertising purposes; Political advertising services; Preparation and realization of media and advertising plans and concepts; Preparation of advertisements; Preparation of advertising material; Preparation of advertising matter; Preparation of advertising campaigns; Preparation of custom advertisements for others; Preparation of mailing lists for direct mail advertising services [other than selling]; Preparation of marketing plans; Preparation of publicity material; Preparation of publicity leaflets; Preparation of publicity documents; Preparation of publicity columns; Preparation of publicity publications; Preparation of reports for marketing; Preparation of trade publicity texts; Preparing advertisements for others; Preparing and placing advertisements for others; Preparing and placing of advertisements; Preparing and placing outdoor advertisements for others; Preparing audio-visual presentations for use in advertising; Preparing audiovisual presentations for use in advertising; Preparing promotional and merchandising material for others; Presentation of companies on the Internet and other media; Presentation of companies and their goods and services on the Internet; Press advertising services; Prize draws (Organising of -) for advertising purposes; Prize draws (Organising of -) for promotional purposes; Producing promotional videotapes, video discs, and audio visual recordings; Product demonstrations and product display services; Product launch services; Product launches; Product marketing; Product merchandising; Product merchandising for others; Product sampling; Production and distribution of radio and television commercials; Production of radio commercials; Production of sound recordings for marketing purposes; Production of sound recordings for publicity purposes; Production of sound recordings for advertising purposes; Production of teleshopping programmes; Production of teleshopping programs; Production of television commercials; Production of television and radio

advertisements; Production of video recordings for publicity purposes; Production of video recordings for advertising purposes; Production of video recordings for marketing purposes; Production of visual advertising matter; Sales promotions at point of purchase or sale, for others; Scriptwriting for advertising purposes; Search engine marketing services; Search engine optimisation; Search engine optimisation services; Search engine optimisation for sales promotion; Search engine optimization; Search engine optimization for sales promotion; Services of advertising agencies; Services with regard to product presentation to the public; Sponsorship search; Sponsorship search consultancy services; Targeted marketing; Telemarketing; Telemarketing services; Telephone marketing services [not selling]; Television advertising; Texts (Publication of publicity -); Texts (Writing of publicity -); Trade marketing [other than selling]; Trade promotional services; Trade show and commercial exhibition services; Trade show and exhibition services; Updating advertising material; Updating of advertising information on a computer data base; Updating of advertising material; Video recordings for advertising purposes (Production of -); Video recordings for marketing purposes (Production of -); Video recordings for publicity purposes (Production of -); Web indexing for commercial or advertising purposes; Web site traffic optimisation; Web site traffic optimization; Website traffic optimization; Writing of publicity texts

**(526) Disclaimer/s:**

Registration gives no right to the exclusive use of the words 'Coin', 'Market' and 'Expert' except when used together.

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